**NSF Faculty Early Career** Development Program (CAREER)

Office of Research Development

April 9, 2025



"... the National Science Foundation's most prestigious awards in support of early-career faculty who have the potential to serve as academic role models in research and education and to lead advances in the mission of their department or organization. Activities pursued by early-career faculty should build a firm foundation for a lifetime of leadership in integrating education and research."

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#### NSF CAREER vs. standard grant

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- Highly prestigious *Single-PI* projects that include research and education activities that are integrated, innovative, and ambitious
- Program goals include:
  - Fostering the next generation of academic leaders
  - Promoting institutional change
- Due July 23, 2025

#### NSF CAREER vs. standard grant

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- Eligibility (as of the annual deadline)
  - Hold a doctoral degree in a field supported by NSF
  - Be engaged in research in an area of science, engineering, or education supported by NSF
  - Hold at least a 50% tenure-track (or tenure-track-equivalent) position as an assistant professor (or equivalent title) at a US institution
  - Be untenured
  - Have not previously received a CAREER award
  - No Co-PIS allowed
  - Less than 3 applications attempts made

#### NSF CAREER vs. standard grant

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- Integration of research and education
  - Must include integrated research and education plan at its core
  - Plans should reflect the PI's own interests and goals as well as the needs and context of their institution and surrounding region
  - Can plug into existing campus activities/programs so long as they are consistent with best practices (see pg. 9 of solicitation for examples)
  - Multi-directional feedbacks are key
  - No single integration approach and expectations will vary across directorates

"This premier program emphasizes the importance the Foundation places on the early development of academic careers dedicated to stimulating the discovery process in which the excitement of research is enhanced by inspired teaching, enthusiastic learning, and disseminating new knowledge."

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#### Considerations before applying

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- CAREER awards are a lot of work. Is now the right time?
- Have you been at MSU long enough to align with its mission and needs?
- Have you demonstrated commitment to both research and education?



#### NSF CAREER proposal components

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- The Project Description (15 pages):
  - A description of the proposed research project, including preliminary data where appropriate, specific objectives, methods and procedures to be used, and expected significance of the results
  - A description of the proposed educational activities and intended impact **(3-4 pages)**
  - A description of how the research and educational activities are synergistic
  - A description of other broader impacts, besides the education activities, that will accrue from the project
  - [An evaluation plan]
  - [A timeline]
  - Results of prior NSF support, if applicable.

#### **Evaluation plan**

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- Connect to SMART objectives laid out in research and education plans to define and measure success
  - Can also support project feasibility
- Evaluation can be self, internal or external (all should have time budgeted)

#### Departmental letter

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- Verifies PI eligibility
- Describes and confirms alignment between PI's goals, CAREER activities, and departmental/ institutional goals
- Ensures appropriate mentoring of PI throughout award

#### Budget

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- Ask for what you need, consistent with scope of research, education and broader impacts activities
- Minimum budget size, depending on division
- Look at recent award amounts in the division
- Support for other senior personnel, consultants, or subawards is allowed, so long as project role is limited
- Course buy-outs *may* be permissible



#### Common mistakes for NSF CAREER

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- Proposing incremental research
- Failing to look beyond the award term rather than framing as the basis for a long-term successful career
- Being overly ambitious
- Not taking your education and broader impacts plans as seriously as your research plan
  - Well-justified, well-resourced, well-organized, and well-cited
- Glossing over integration of research and education
- Not telling your unique academic story

#### Common mistakes for NSF CAREER

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- Not budgeting sufficiently for education activities and broader impacts
- Including an under-developed evaluation plan
- Not exceeding typical expectations of an assistant professor role
- Not contacting the cognizant program officer well in advance

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 Not leaning into EPSCoR status

#### NSF CAREER application review

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#### Merit review criteria

- Intellectual Merit: advancing knowledge
- Broader Impacts: benefitting society
- [Departmental support]
- [Integrated research and education plans]
- Co-review is possible
- Reviewed differently across directorates

# Navigating the shifting funding landscape

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- Stay current with agency guidance and RFPs
  - You **must** still follow active guidelines and requirements up to submission
- Reframe the motivating problem, writing to the new audience if you need to
  - Focus on the basic science as much as possible; be strategic re: applications
- Broader impacts ≠ broadening participation
  - Connect to economic and workforce interests or national security impacts
  - Reference "access and opportunity for all" rather than targeting specific groups
  - Lean into MSU's tripartite land-grant mission: research, education & outreach
- Use the same language included in solicitations if you are unsure about phrasing

#### MSU's NSF CAREER Program

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- Successful CAREER proposal repository
- Broader Impacts workshop (after this!)
- Dedicated proposal development support from the Office of Research Development (don't wait on this!)
  - Checklist, templates, boilerplate
  - MSU Broader Impacts guide
  - Non-technical proposal review for competitiveness and responsiveness
  - Integration sources
  - Budget help



**Office of Research Development** 

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#### Next steps

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- Notify your department chair and RA in OSP
- Identify collaborators/partners
- Talk with successful PIs
- Read examples of successful proposals
- Reach out to listed program officer
- Attend directorate- or division-specific CAREER workshops (or search for recordings)
- Contact ORD!



## Questions?

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### NSF CAREER awardee panel





#### **Dr. Amy Reines** Physics, 2023 awardee

#### **Dr. Rachael Filwett** Physics, 2023 awardee