

Montana Menu Board Directions

This menu board is intended to assist food service staff in showcasing the Montana and locally grown and made foods served in the cafeteria/food service operation, as well as provide an attractive reusable menu board. It is a perfect way to highlight your “farm to cafeteria” efforts all year round, especially in October during National Farm to School Month (www.farmtoschoolmonth.org).

How to use the Montana Menu Board

This menu board is best used in a visible location prior to where the food is served or the point-of-sale. Children should be able to see the board prior to receiving their meal. Another marketing idea is to post it in a location that parents can see it easily (hallway or main office).

It is laminated so that it can be used with dry-erase markers. Black dry-erase markers have shown to erase the best, while some red dry-erase markers may be more difficult to erase.

For use as a daily menu

Write your menu for the day in the space in the top section under “Menu.” Draw a star ★ next to the items that are made- or grown-in-Montana*. If you have multiple meals or snacks, feel free to divide the rectangle into different sections or use multiple posters.

*Made-in-Montana foods are those that are grown, processed, and/or made in Montana (ie. tortillas, breads, milk). Grown in Montana foods are raised or grown within the state (ie. beef, prepared foods containing all grown-in-Montana ingredients, apples).

On the blank Montana map, draw a star indicating the location that each of the grown- or made-in Montana products was grown or made/processed as demonstrated in the example above. We recommend writing what the product is and where it is from. If you have space, consider adding additional information such as the farm, ranch, or business name.

For use as a weekly/monthly menu

The top box is designed to be able to fit a letter sized sheet of paper. If you prefer to display your weekly or monthly menu on the poster, we recommend printing your menu, and taping the page to the menu board inside the top menu box. Remember to draw or print a star next to the menu items that are made- or grown-in-Montana. Demonstrate where each of the Montana food is from on the Montana map box as described above.

We hope you find the Montana Menu Board helpful in your food service! Let us know how you use it. We welcome all feedback!

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