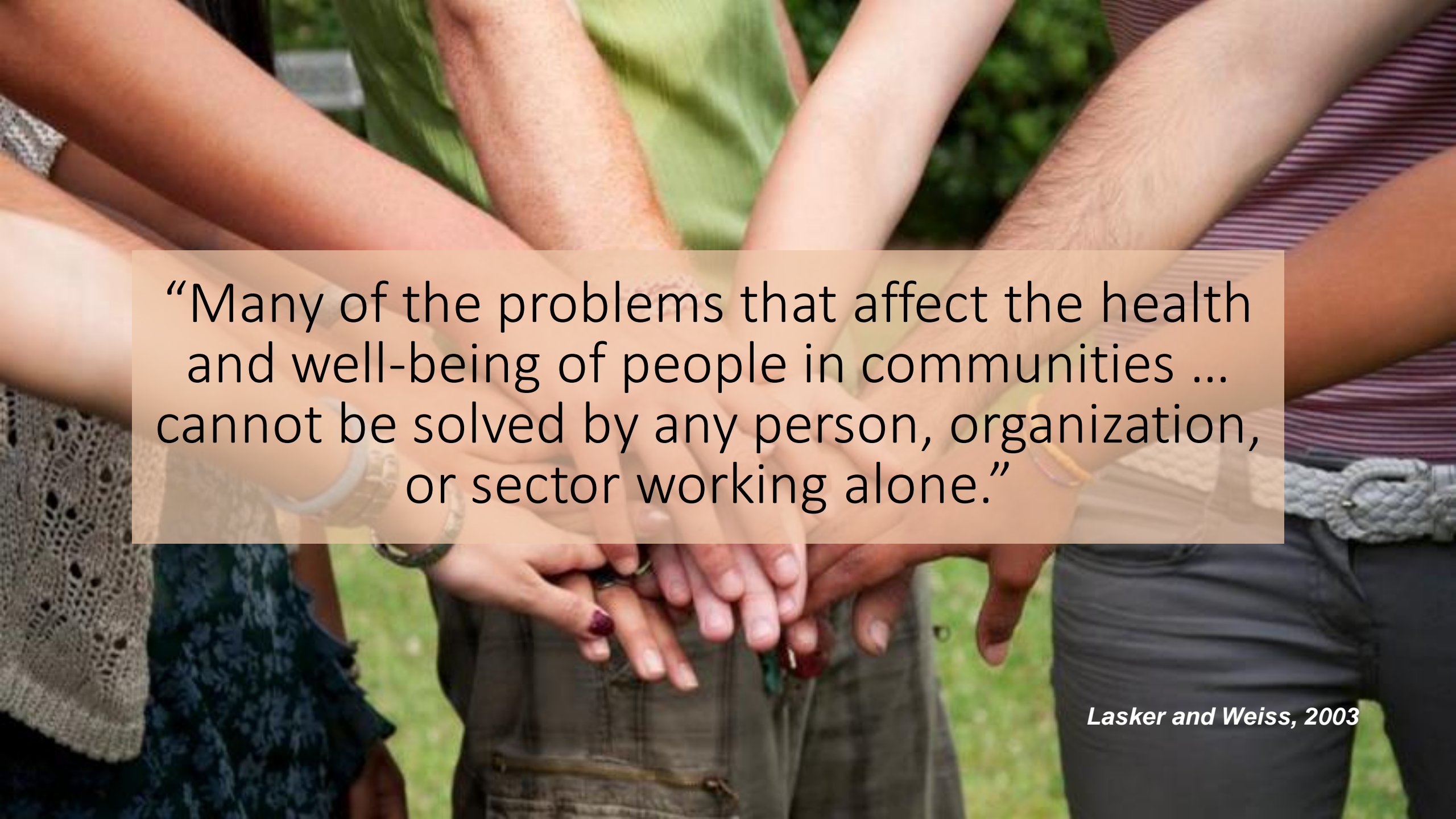


Community Systems for Prevention

David MacPhee
Colorado State University
Prevention Research Center



A close-up photograph of several people's arms and hands reaching towards the center and overlapping. The hands are held together in a supportive gesture. The background is a soft-focus green, suggesting an outdoor setting. The image is used as a background for a quote.

“Many of the problems that affect the health and well-being of people in communities ... cannot be solved by any person, organization, or sector working alone.”

Lasker and Weiss, 2003



Community members are essential to have at the table

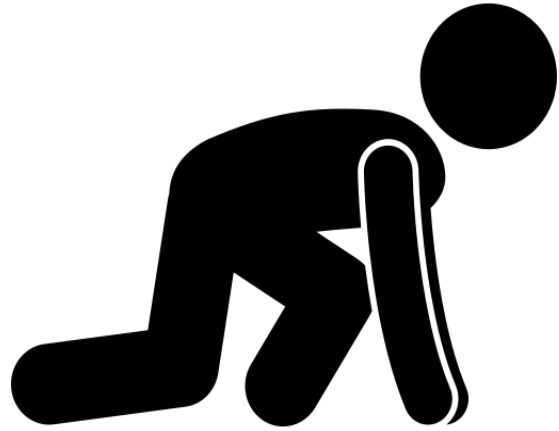
Why do communities need to be active partners in prevention research?

Key ingredients of community-based programs' long-term, strong effects?





Community-based
participatory
research:
Engagement
Needs Assessment
Available Resources
Sustainability



Community Buy-In & Readiness

Activate a Coalition

Linkages to Infrastructures

Shared Intervention Goals & Resources

Extension: A Key Linking Agent

Community Delivery Systems

PROSPER & Communities That Care





Attributes of Effective Community Systems

Trust & mutual self-interest

Clearly defined, manageable goals

Infrastructure & tech expertise

Effective leadership

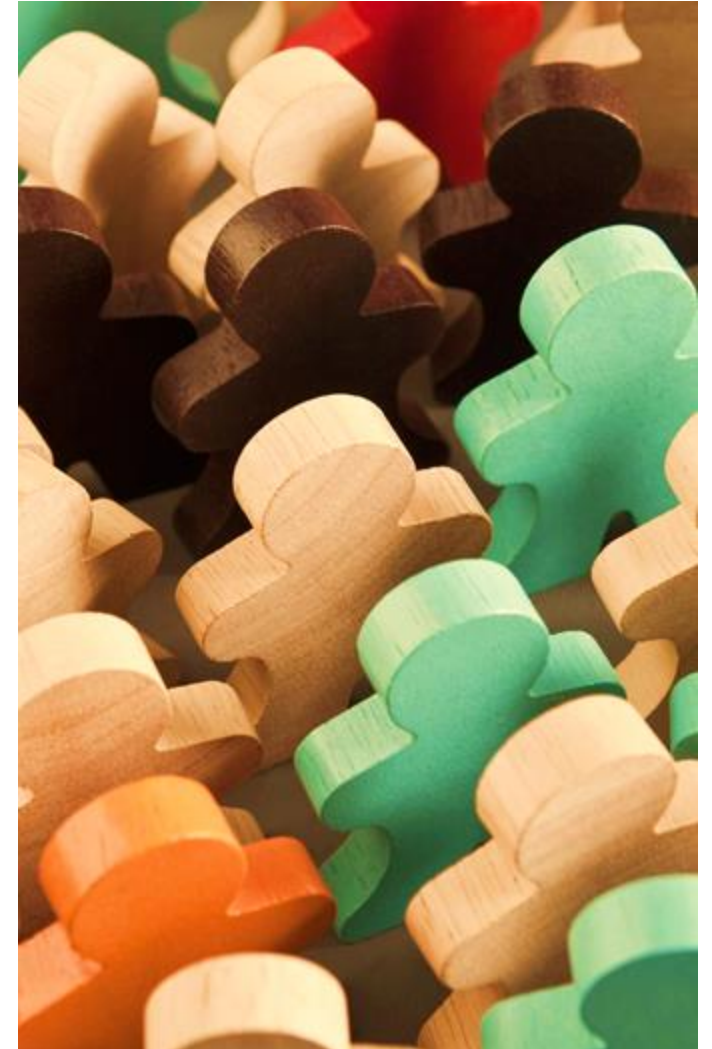
Long-term partnerships

Financial resources

Lessons RE resources (PROSPER)

Skills & Knowledge Essential to Collaboration

- Respect, conflict resolution, embrace diversity.
- Skills/knowledge to build effective programs—of local community, of prevention science.
- Leadership skills + a champion/advocate.
- Community X Extension X University
- Foster-Fishman et al.: 67 “critical skills!”
- Equally long list of methods to promote them

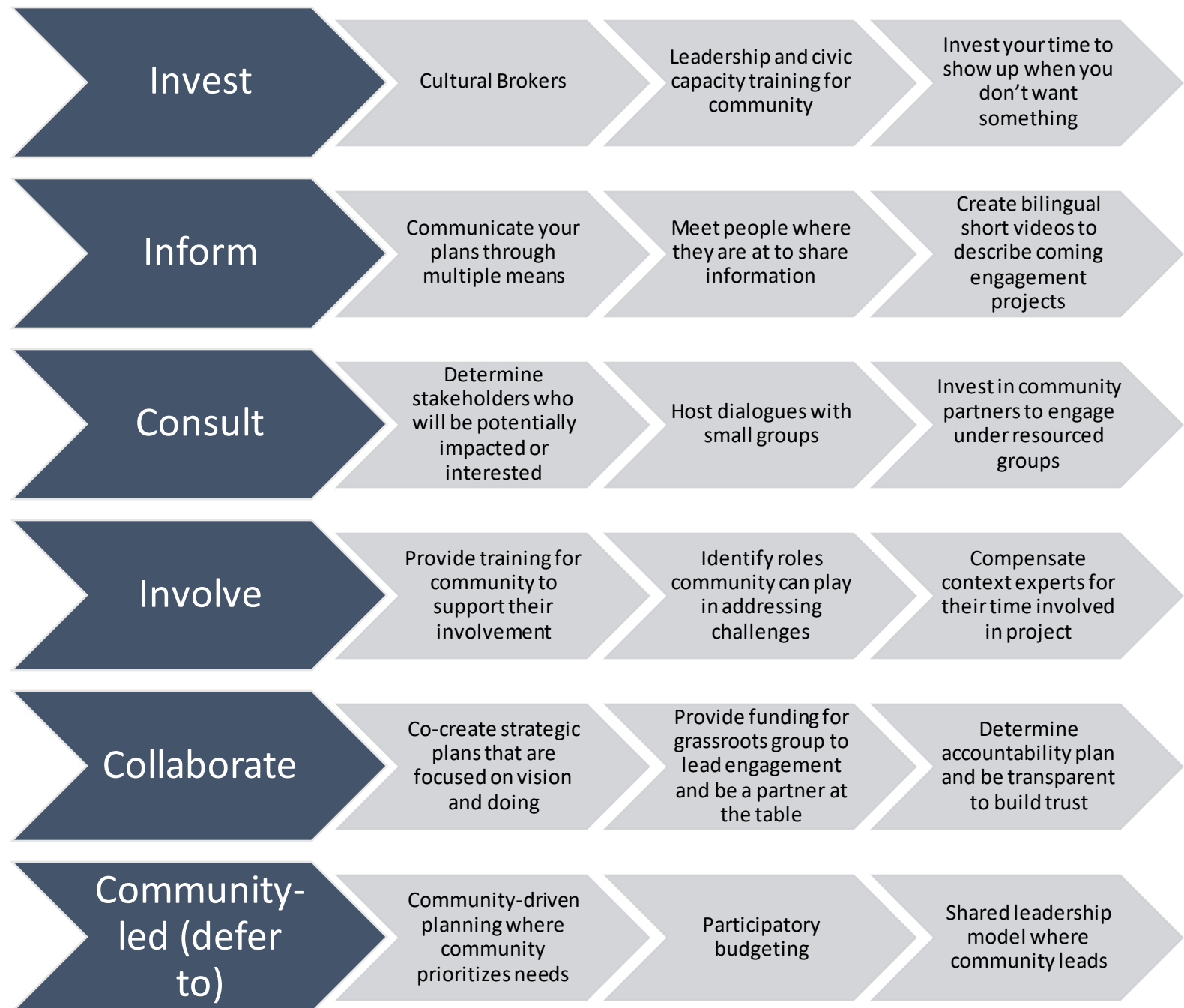


Community Conversations Key to Community Resilience

A diverse group of eight people, including men and women of various ethnicities, are smiling and standing together in a modern office environment. The office has a high ceiling with exposed wooden beams and industrial-style lighting. The group is arranged in two rows, with some people standing slightly behind others. They are dressed in professional-casual attire.

“Communities with robust social networks often have a greater ability to coordinate disaster recovery, and as such, the interaction among human and social capital is key to resilience.” Anita Chandra 2020

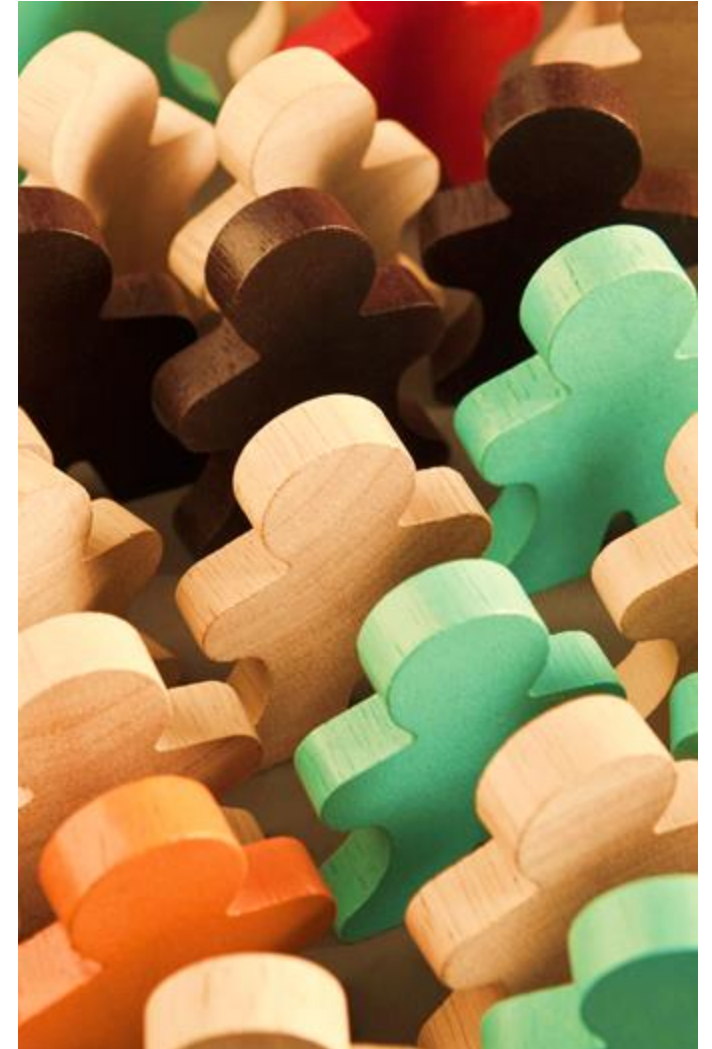
Partnering with Community



Adapted from the Spectrums of Engagement created by IAP2 and Rosa González, *Facilitating Power*

Lessons From a Community-University Engagement Center

- Articulate a vision & common purpose but ...
- Boundary spanning but... turf, jargon, hierarchy
- Distribution of power; equal participation
- Commitment, accountability, rewards
- Mutual respect, flexibility
- Provide partners with useful services—
readable research summaries re local needs,
grant opportunities, professional development





Partnership- Related Benefits

Collaboration across contexts =
more effective in communities
Contributes to practice-based
research



COLLABORATE

Create a Culture of Collaboration