

2025 Buyers Book Photo Guidelines:

Submit Photo/Description to: carboncountyfairmt@gmail.com

- Please submit your photo, animal description & name, your name & club/chapter to the Fair Board email by **June 24th**.
- Photos must be horizontal. No vertical photos will be accepted.
- Photos should be up close, clear, and have good lighting.
- Please remember that these are the photos for the buyers; dress nicely or in official dress. You should avoid wearing hats so your face is clearly visible.
- Please make sure your animal is clean and presentable.
- Only photos following these guidelines will be accepted.

Things to take into consideration for your photo:

- 1) *Lighting* –Mid-morning and late afternoon is ideal timing so the sun is at the photographer's back; the animal should be broad side to the sun. Try to avoid having the sun washing out the member or animal. Double check your surroundings; trees, light poles, and buildings can cast shadows that make it difficult to see the animal and member.
- 2) *Background* – Try to avoid shooting right against a building or fence and never inside a building. Out in the middle of a yard or pasture (with shorter grass) is best. Try to avoid backgrounds that are cluttered with objects like feeders, fences, mud pits, etc.
- 3) *Animal Pose* –The ideal picture pose is the same as “profile” during the show. If plenty of help is available, have a third person in front of the animal (several feet back and not in the animal's face) to get their attention so the animal's head is up and ears are perked forward.

Good luck and let us know if you have any questions!

Example Descriptions:

(Remember - your name, club/chapter, and animals name will be listed above your description).

_____ is a SimAngus steer born and raised out of my family's herd. He is a steer with a powerful shoulder along with his great length and bone structure.

_____ is my third 4-H steer. He is a home-raised black Angus cross and he loves being scratched behind the ear.

_____ is a friendly, home raised, Angus steer. He has been finished on corn and hay. Thank you for your support!

_____ is a speckled Sussex Cockerel dual-purpose breed, docile, friendly and hardy for Montana winters. You will want to add this breed to your flock!

_____ is a muscular 7-month-old Boer goat. I have enjoyed the experience of raising a market goat and plan on doing it again next year.

This is my last year at Carbon County Fair. I have been feeding quality feed to my lamb, so I can sell a high- quality animal at the sale.

Species Specific Tips

Tips for beef pictures:

1. Day of the pictures: take picture in good lighting and have cattle washed and clipped if possible.
2. Pose animal in the profile position: front feet square, rear legs staggered with the one closer to the camera back and the leg on the showman's side forward.



Tips for taking sheep & goat pictures:

1. Have lambs and goats washed and sheared like showing at the fair.
2. Picture at ground level, grass, or soft dirt. This allows the lamb to flex and show off his muscles.



Tips for taking swine pictures:

1. Pick an area with a good background and easy access to pigs. No feeders, mud pits, machinery, etc. A few days before pictures start taking pigs to that area with feed or a treat so they get used to going there and standing.
2. Cake batter, marshmallows, crackers, or any other sweets can help hold a hog in position.
3. Day of the pictures: take picture in good lighting and have pig washed.
4. Pictures should be the side of the pig with you at the head of the pig or just behind. Have one or two helpers to hold the feed or a treat.



Tips for taking small animal pictures:

1. Focus the camera around the exhibitor and the rabbit/poultry. An upper body shot works great. No need to get the exhibitors legs in the shot in most cases
2. Have the rabbit or poultry clean and ready for the picture.

