



**Videography and editing is done by contestants. Work follows copyright laws regarding music, still images, clip art, etc. (See Section 3, page 10.) Videos include contestant's choice of music and video production techniques. Format may include video footage, still photography, computer animation, stop motion, etc.**

## Video

- The video must have credits including title, who participated in creating the video and what their roles were.
- Others not taking part in the contest may appear in the video, however, all editing and production must be done by contestants.
- All music, video, images and computer animation must be 4-H appropriate. Contestants should seek guidance from 4-H leaders for help determining if content is 4-H appropriate.
- Video must comply with copyright laws and the 4-H emblem must be used appropriately.
- Photo releases must be submitted with the video for everyone appearing in the video. (Please use the photo release supplied.)
- Participant(s) are responsible for playing the video either from an online source or from a media storage device. Check with the local Event Coordinator to ensure Internet access is available at the event site. It is wise to have a backup plan for any digital media.
- Parents, 4-H leaders and others are encouraged to inspire, guide and help with developing ideas for the video; however, the video entry must be the work of the 4-H member or team.
- 4-H members are encouraged to review the 4-H Movie Magic project book, published by MSU Extension in April 2011 for information on making videos.

## Video Evaluation Interview

Contestants will be judged on video content, creativity, flow of the video, technical performance and presentation. Contestants will be asked about the message they intended to portray, their target audience, platform where the video is posted and effectiveness.

## Length

Videos should be between 30 seconds and 5 minutes in length. Contestants will have approximately 15 minutes to show the video and be interviewed. The time will be divided between time viewing the video (5 minutes) and interviewing with the judges (10 minutes). In the interview, contestants will present their video and answer questions about what they learned, technologies used in making the video, the message and the intended audience.

## Number of Presenters

An individual presentation is delivered by one person. A team presentation is delivered by up to three people. Team members should divide work equally. An uneven distribution of work will impact the evaluation. The team is evaluated together.

## Questions

Anyone may ask questions. Judges ask questions first. Time for questions may be limited.

## Attire

Appropriate attire for the occasion. Costumes may be worn if appropriate to video.

## Other

Copyright laws must be observed. A contestant may be disqualified from the contest for inappropriate content.

# 4-H Video Presentation Package

Date: \_\_\_\_\_

Member Name: \_\_\_\_\_ Age: \_\_\_\_\_  Junior/Int (8-13)  Senior (14-18)

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Member Name: \_\_\_\_\_ Age: \_\_\_\_\_  Junior/Int (8-13)  Senior (14-18)

County: \_\_\_\_\_ Title: \_\_\_\_\_



Indicate point value that most closely matches performance.

Performance	1 point	2 points	3 points	4 points	POINTS
<b>VIDEO</b>					
<b>Topic</b>	Topic is too challenging or too easy for speaker's skill level.	Topic could be more challenging for speaker.	Appropriate for speaker's age and skill level.	Challenging for speaker's age and skill level.	
<b>Technique</b>	Of the various techniques, more are unacceptable in their use in the video. Practice needed in learning the techniques required.	Marginal with a few areas acceptable. More work on technique needed.	Acceptable use of exposure and focus in the camera, angle shots and frame composition, lighting, transitions, and use of text or other graphics	Exceptional use of exposure and focus in the camera, angle shots and frame composition, lighting, transitions, and use of text or other graphics	
<b>Audio (including any music used)</b>	Audio is distracting or inappropriate or is copyrighted and licensing permission not included. Voice quality needs more attention.	Audio quality is marginal; voice quality is lacking consistency.	Audio is acceptable; quality is good but inconsistent throughout.	Audio is meaningful and aids the story line – coordinated with images. Voice quality is clear and consistently audible throughout.	
<b>Effectiveness</b>	More practice is needed to maintain audience interest.	Audience interest is maintained.	Effort is shown to enhance audience interest and involvement.	Multiple techniques are used to successfully create audience interest.	
<b>Organization</b>	Production needs to be more organized.	Production follows a logical progression.	Organization assists presentation of production.	Production shows a strong structure that enhances effect.	
<b>INTERVIEW</b>					
<b>Voice</b>	Volume, pronunciation or vocal variation needs improvement.	Voice and language are adequate.	Voice and language are skillful and effective.	Volume, tone, timing, inflection, and language enhance presentation.	
<b>Manner and Appearance</b>	Appearance, body language or gestures need improvement.	Appearance and mannerisms are appropriate.	Appearance and mannerisms are presented with business-like conduct and style.	Appearance and mannerisms are presented with a professional demeanor and personal style.	
<b>Questions</b>	More practice is needed to answer questions.	Questions answered or handled when unable to provide answers.	Skillful answers to questions and relate to the presentation's purpose.	Questions used to extend the teaching of the presentation.	

Ribbon Placings: BLUE 32-24 points RED 23-16 points WHITE 15 points and below

Presentation Time \_\_\_\_\_

TOTAL POINTS \_\_\_\_\_

What did the 4-H member do particularly well?

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What could the 4-H member have done differently to make the presentation more effective?

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Evaluator's name: \_\_\_\_\_

## MSU Extension Media Release

Event \_\_\_\_\_ Event Date \_\_\_\_\_

Subject's Full Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Requested By \_\_\_\_\_

I hereby grant MSU Extension the absolute and irrevocable right and permission, with respect to photographs, audio & video taken of me and/or comments made by me or in which I may be included with others, to copyright for same; to use, reuse and publish the same in whole or in part in any and all media including use on the internet now or hereafter, and for any purpose whatsoever for illustration, promotion, art, advertising and trade, and if appropriate, to use my name and pertinent education and/or biographical facts as MSU Extension chooses.

I hereby release and discharge MSU Extension from any and all claims and demands arising out of or in connection with the use of photographs, audio & video and/or comments, including without limitation any and all claims for libel or invasion of privacy.

I am of full age and have the right to contract in my own name. I have read the foregoing and fully understand its contents. This release shall be binding on me and my heirs, legal representatives and assigns.

Signed \_\_\_\_\_ Date \_\_\_\_\_

### Guardian's Release for Minors under 18 years of age.

I warrant that I am of full legal age and have every right to contract for the minor in the above regard. I have read, understand and agree with the conditions listed above.

Has my permission  Does not have my permission

Signed \_\_\_\_\_ Date \_\_\_\_\_

Guardian's Full Name \_\_\_\_\_

Relationship to Subject \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_