

Jabs Bachelor of Science in Business Marketing Worksheet 2025-2026

Fall

Spring

1st Year

BGEN 104US – Bus & Eship Seminar	3
BGEN 104US preferred; any US core satisfies requirement	
M 121Q-College Algebra	3
Students with math placement level 400+ are exempt	
ECNS 101IS- Econ Way of Thinking	3
University Core	3
University Core	3
	15

BGEN 204-Business Fundamentals	3
STAT 216Q – Intro to Stats	3
WRIT 101W – College Writing	3
University Core	3
University Core	3
	15

- Explore minors
- Plan ahead for study abroad
- Check your non-bus/non-econ elective count

Year 2

ACTG 201 – Prin of Acct I	3
ECNS 202 – Macroeconomics	3
BMIS 211 – Data Analytics I	3
University Core	3
Interdisciplinary Elective	3
	15

ACTG 202 – Managerial Acct	3
ECNS 204IS – Microeconomics	3
BMGT 240IS – Business Analytics	3
BMGT 205 – Prof Bus Comm	3
Interdisciplinary Elective	3
	15

- Transition from Office of Student Services Advisors to Faculty Advisor
- Explore internship opportunities

Year 3

BMKT 325 – Marketing	3
BMGT 335 – Mgmt & Org	3
BMIS 312 - Data Analytics II	3
BGEN 361 – Business Law	3
Interdisciplinary Elective	3
	15

BMGT 322 – Operations Mgmt	3
BFIN 322 – Finance	3
BMKT Elective	3
BMKT 342R – Market Research	3
BMKT 337 – Consumer Behavior	3
	15

- Submit Pre-Graduation Worksheet (PGW)
- Check total credit count

Senior Year

BMKT Elective	3
BMKT Elective	3
BMKT Elective	3
Free Elective	3
Free Elective	3
	15

BGEN 499 – Sr Strategy Seminar	3
BMKT 499 – Capstone: Mktg Mgmt	3
AAE	3
Free Elective	3
Free Elective	3
	15



Know Your Degree Requirements:

University:

- ☐ University Core
- ☐ 42 Upper-Division (300-400 level) Credits
- ☐ 120 Total Credits
- ☐ 2.00 Cumulative MSU GPA

Jabs:

- ☐ Required Business Courses
- ☐ Option (BMKT) Specific Required Courses
- ☐ 4 BMKT + 1 Advisor Approved Electives (AAE)
- ☐ 9 credits Interdisciplinary Electives

University Core [1 course in each category]

- ☒ **US** [University Seminar] = BGEN 104US
- ☒ **W** [Writing] = WRIT 101W
- ☒ **Q** [Quantitative Reasoning] = STAT 216Q
- ☐ **D** [Diversity]
- ☐ **CS** [Contemporary Issues in Science]
- ☐ **IN** [Natural Science]
- ☐ **IA/RA** [Art]
- ☐ **IH** [Humanities]
- ☒ **IS** [Social Science (IS)] = ECNS 101IS
- ☒ **R** [Research] = BMKT 342R

Interdisciplinary Electives: 9 credits of electives outside of business, economics and agriculture business, any level (100-400). May not double count with University Core or lower-level business degree requirements (e.g. M 121Q, STAT 216Q, ECNS 101IS, etc.)

Upper-Division Electives: 4 BMKT + 1 AAE 4 BMKT Electives =

- BMKT 343-Integrated Mktg Comms (Fall & Spring)
 - BMKT 420-Integ Online Mktg (Fall & Spring)
 - BMKT 436-Sales & Sales Mgmt (Fall & Spring)
 - BMKT 441-International Mktg (Spring Only)
 - BMKT 444-Retail Mgmt (usually Spring)
 - BMKT 446-Mktg for Entrep (usually Fall & Spring)
 - BMKT 484-Internet Mktg Pract (Spring only)*
 - BMKT 485-Applied Mktg Strat (Fall only)*
 - BMKT 498-Internship** (Fall, Spring & Summer)
- *Requires instructor consent ** Counts as 1 elective

Advisor Approved Elective (AAE) =

3 credits, 300-400 level, career related, approved by advisor & cannot double count with University Core

Advising Info

Here's what you need to know:

Academic Planning is ESSENTIAL for timely graduation.

Grades of 'C-' or better are required for pre-requisite & required courses in majors, minors, and for all university core requirements. 2.0 cumulative GPA is required to graduation from MSU.

Plan for pre-requisites; they are enforced:

- You can see pre-requisites in DegreeWorks or in the online course catalog
- The computer WILL NOT let you register for a course for which you don't have the pre-requisite.

Key Marketing Pre-Req Sequences:

*BMIS 211 -> BMGT 240IS -> BMKT 342R

*BFIN 322, BMKT 325, BMGT 335, BMIS 312, BGEN 361 & BMGT 322 —> BGEN 499

You get electives; use them wisely! Recommended electives:

Interdisciplinary Electives:

- 9 credits outside of business, economics & agriculture business
- Can be any level (100-400)
- Must be in addition to University Core
- Use DegreeWorks to track your progress
- Don't leave them until your senior year!



Advisor Approved Electives: Marketing students need one advisor approved elective. 3 credits, upper-division (300-400 level), career related, approved by advisor, and cannot double count with university core.

120 total credits are required to graduate from MSU (in any major). Use DegreeWorks to count your credits. Most Business majors need a handful of **free electives to reach 120 total credits.**

Jabs Advising FAQs:



Residency Policies:

- **Jabs:** Of the upper-division credits required for business students, at least 18 credits and BGEN 499 (3 credits) must be taken at Jabs.
- **MSU:** 23 of your last 30 credits must be taken at MSU (does not include study abroad).

How does advising in Jabs work?

- New students (1st year & transfer) and all 1st & 2nd year students are advised by professional advisors in the Jabs Office of Student Service (OSS).
- As students move into year 3 & 4 they transition to a faculty advisor.
- All students work with Jabs Office of Student Services to apply for graduation and have their degree certified. See below.

**Need to meet with an advisor?
We have appointments
& drop-in advising!**



You have to APPLY to graduate!

1. Submit pre-graduation worksheet (PGW) signed by your advisor one year prior to graduation.

Spring grads = May 1; Fall grads = Dec 1 of the previous year!

2. Your degree is certified by the Jabs certifying officer = confirm you are on track for graduation & enter certification note in DegreeWorks.

3. You apply for graduation in MyInfo. Application is 'unlocked' by the DegreeWorks certification note.



Ready to graduate? Here's the PGW form:

Questions? Need Help?

Jabs Office of Student Services

business@montana.edu; 406-994-4681

Jabs Hall Room 124

www.montana.edu/business/current-students/student-services/